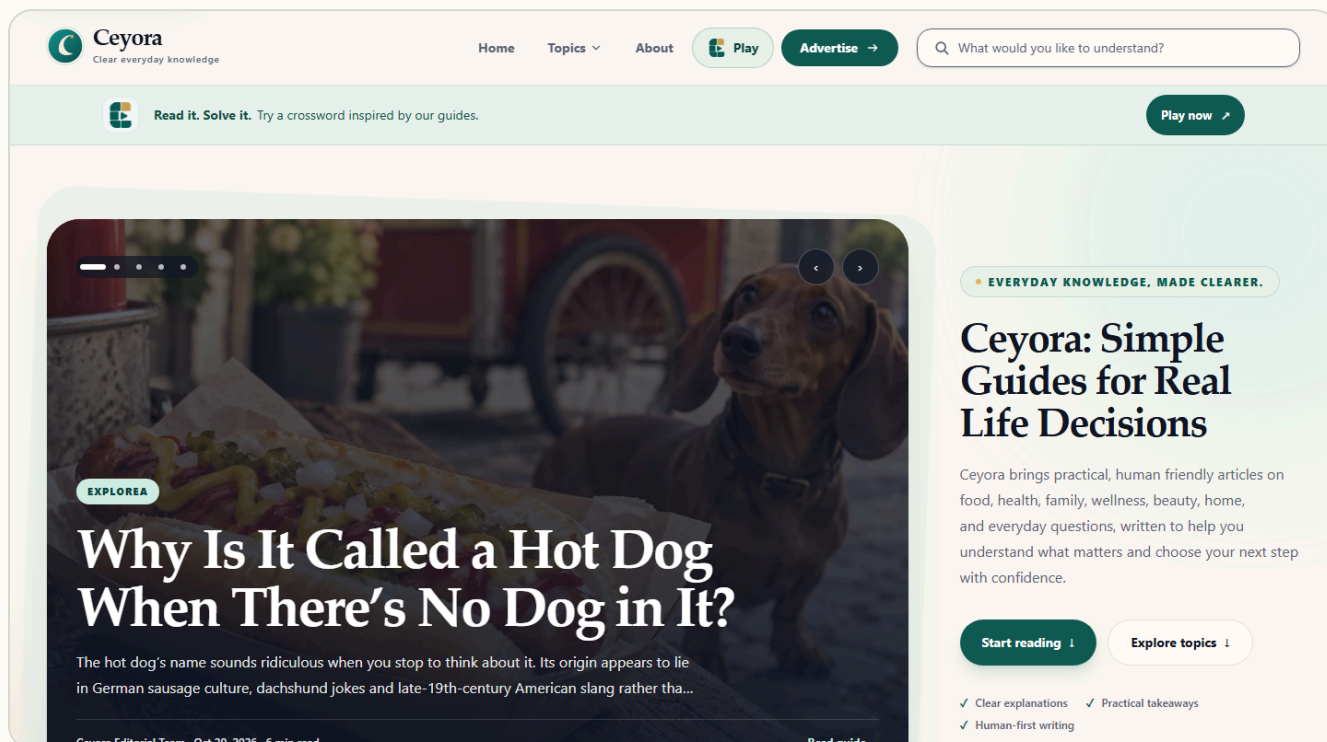


Real pages. Clear placements.

A visual guide to the current introductory services and proposed sponsor locations, using captures of the production website.

RATE CARD • ALL BOOKINGS REQUIRE APPROVAL



Service	One-time fee	Booked term
You supply an article	US\$49	12 months
We write and publish	US\$99	12 months
Contextual placement	US\$29	30 days
Category feature	US\$49	30 days

Prices appear once in this rate table. Rates are indicative and confirmed in your accepted written quote. Later rate-card changes do not alter an existing booking. All amounts are in US dollars; any applicable taxes are confirmed before payment.

Google AdSense is separate: Google fills configured ad units and its dashboard reports earnings. These direct-booking prices do not buy Google-served ads. No homepage sponsorship price has been agreed.

One article page. Two ways to create it.

CLIENT-SUPPLIED ARTICLE

Original 600–1,000-word draft, review, light editing, formatting and approved publication.

WE WRITE AND PUBLISH

Agreed brief, research, 600–1,000 words, one consolidated revision round and publication.

The screenshot shows a web browser displaying the Ceyora website. The header includes the Ceyora logo with the tagline 'Clear everyday knowledge', navigation links for Home, Topics, and About, a 'Play' button, an 'Advertise' button, and a search bar. The article is categorized under 'EXPLOREA' and has a breadcrumb trail 'Home / Explorea'. The title is 'Why Is It Called a Hot Dog When There's No Dog in It?'. Below the title is a yellow box containing the text: 'SPONSORED ARTICLE — YOUR BRAND' and 'Example disclosure location. Existing article shown only to demonstrate the layout; it is not a sponsored endorsement.' The main text begins with 'The hot dog's name sounds ridiculous when you stop to think about it. Its origin appears to lie in German sausage culture, dachshund jokes and late-19th-century American slang rather than one neat invention story.' The byline states 'Written by Ceyora Editorial Team' with a note 'Reviewed for accuracy at the time of publication · How we review'. It also shows the publication date 'Published October 20, 2026', the update date 'Updated October 20, 2026', and a '6 min read' indicator. Social media sharing icons for Facebook, X, Email, WhatsApp, and a generic share icon are present. At the bottom of the article preview, a dark banner reads 'PLACEMENT PREVIEW • FICTIONAL SPONSOR • NOT PUBLISHED'. The background image of the article shows a close-up of a dachshund's face next to a red and yellow striped hot dog.

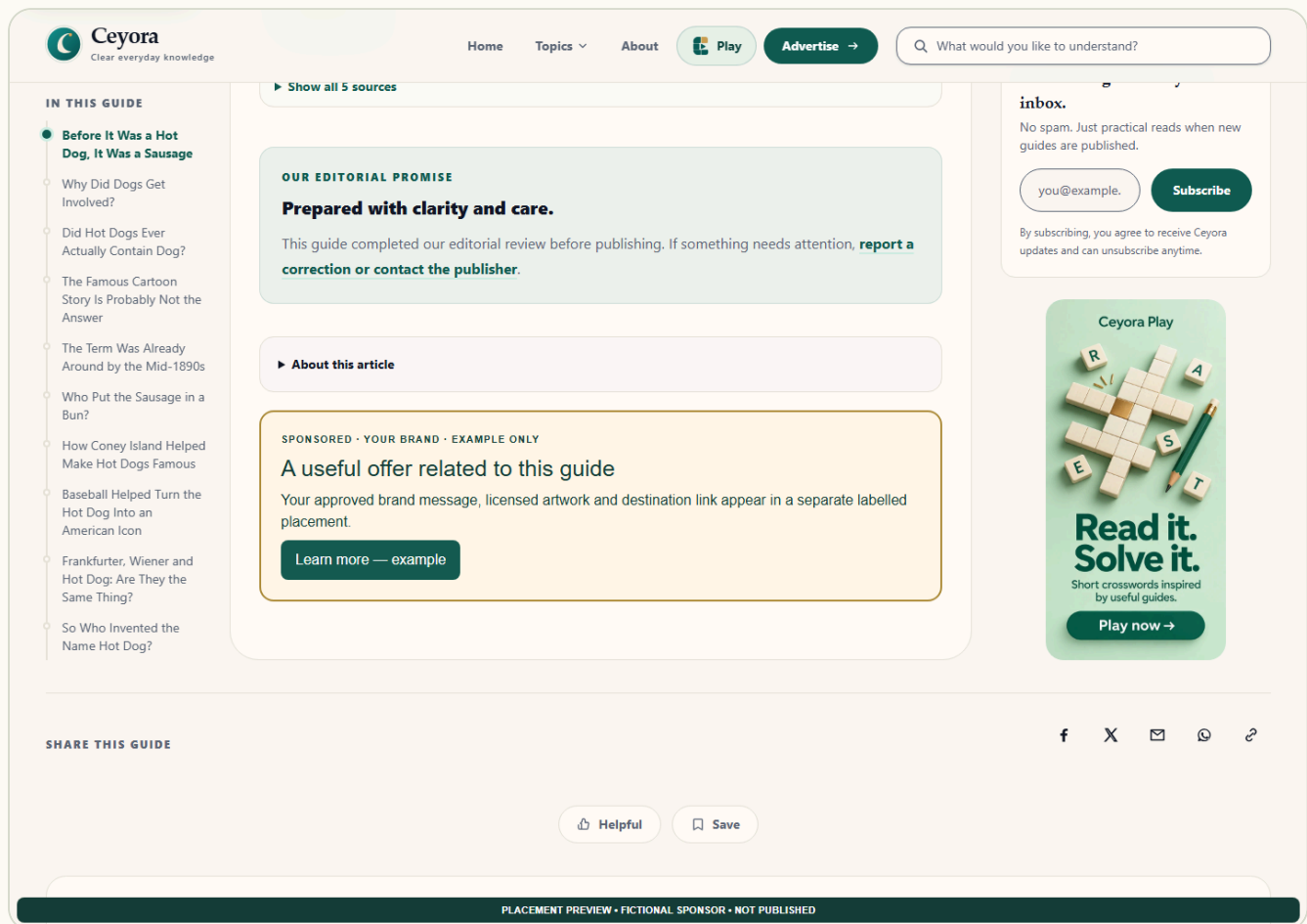
See page 1 for the fees. Both include a dedicated article page and relevant category listing for 12 months, with up to two approved advertiser links. A visible sponsor disclosure belongs near the title; promotional listings also need a sponsor label.

Illustrative disclosure location only. Existing article text demonstrates the layout and is not a sponsored endorsement. Content, sponsor identification, advertiser links and publication date must be approved before booking.

Example source: <https://www.ceyora.info/en/article/why-are-hot-dogs-called-hot-dogs>

A relevant placement for 30 consecutive days.

See page 1 for the fee. A separate, clearly labelled promotional unit on one agreed relevant article page. This example places it after the article body, before further reader features.



What is booked

- One agreed page and location.
- Approved artwork/message and destination.
- Defined start and end dates.
- Desktop and mobile preview.

What is agreed separately

Custom design, extra pages, homepage promotion and extensions require a separate quote. No minimum traffic, clicks or sales is promised.

Illustrative location only. We confirm the specific page, availability, desktop/mobile artwork and booked dates in writing before accepting payment. This document does not reserve a placement.

A category feature for 30 consecutive days.

See page 1 for the fee. A labelled partner feature near the introduction of one agreed category, before the normal article list. The category continues to carry independent editorial content.

The screenshot shows the Ceyora website interface. At the top, the Ceyora logo is on the left, and navigation links for Home, Topics, and About are in the center. On the right, there are buttons for 'Play' and 'Advertise', along with a search bar containing the text 'What would you like to understand?'. Below the navigation bar, the 'KNOWLEDGE TOPIC' section is titled 'Explorea'. A subtitle reads: 'Travel and destination guides about countries, cities, landmarks, culture, food, costs, safety, transport, accommodation, and memorable places to explore.' Below this, a 'SPONSORED • YOUR BRAND • EXAMPLE ONLY' section features a 'Featured partner in this category' message. It states: 'Your approved brand message, licensed artwork and destination link appear in a separate labelled placement.' and includes a button 'Learn more — example'. Further down, the 'Guides in this topic' section displays a row of four guide thumbnails. Each thumbnail has an 'EXPLOREA' label and a 'Play' button. The thumbnails show a dachshund with a hot dog, a person in a futuristic setting, an oil rig at sunset, and a Singapore Airlines plane. To the right of the thumbnails, it says '27 guides'. At the bottom of the thumbnails, a dark bar contains the text 'PLACEMENT PREVIEW • FICTIONAL SPONSOR • NOT PUBLISHED'.

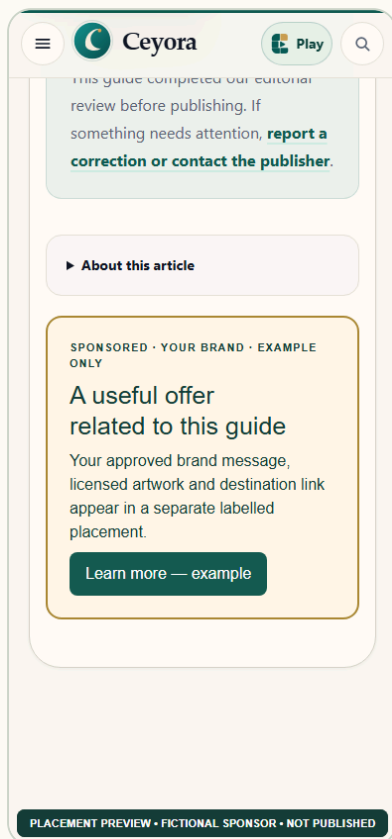
- Non-exclusive placement; it does not buy ownership of the category.
- Exact category, location, materials and dates must be agreed.
- A mobile preview is part of placement approval.
- Homepage exposure and additional campaigns are separately quoted.

Illustrative placement, not a live sponsor. Exact location and availability are confirmed before booking. No exclusive category ownership, homepage promotion or minimum audience is included.

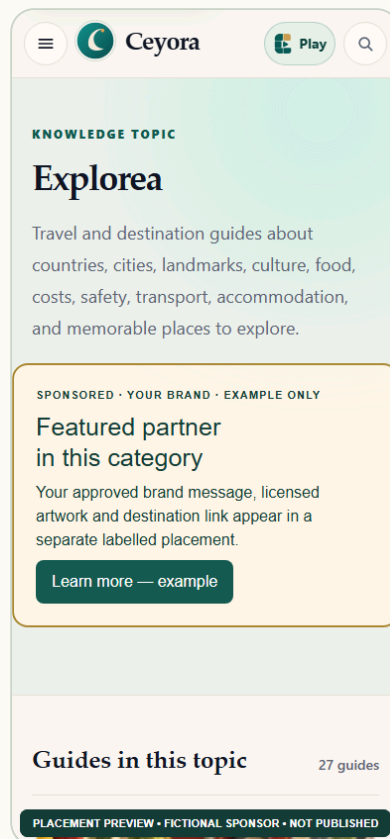
Example category: <https://www.ceyora.info/en/category/explore>

The same booking, adapted to a small screen.

Contextual placement



Category feature



Booking process

Enquiry → suitability and scope review → written quote and placement approval → invoice and confirmed payment → editorial/placement delivery.

Send your enquiry through the contact details on our advertising page. We confirm the brand, scope, available placement, written quote and payment method before you pay. Online checkout is not currently available.

Publication target: five to seven business days after payment, complete materials and final approval, subject to the agreed booking date. Refund/cancellation rules are shown on the public policy page and agreed invoice.

Custom campaigns require a separate quote. We do not guarantee impressions, clicks, sales, search indexing or rankings. Sample sponsor messages are fictional and do not represent actual advertisers.

Enquiries: see <https://www.ceyora.info/en/advertise> · Policies: </en/refund-policy> · </en/terms>